



The River Falls Community Foundation was created in 1999 to advance the quality of life in River Falls.

Managed by a 100% volunteer board, the Foundation is a community trust – ensuring gifts donated today will be wisely used to enhance the future well-being of the River Falls community.



The River Falls Community Foundation is an affiliate of the St. Croix Valley Foundation

## Big Idea Grant Winner Stretches Community

Abundant Yoga Community is the most recent recipient of the RFCF Big Idea Grant. Abundant Yoga Community (AYC) utilized funds to provide yoga opportunities for traditionally underserved populations within the River Falls area in nontraditional, comfortable, accessible settings.

*“From teens to the elderly, this really is improving their overall quality of life.”*

*~Tracey Mortensen, Founder of Abundant Yoga Community*

The yoga program utilized funds to provide trained and certified yoga instructors for sessions targeting six key communities: those with physical mobility issues, those recovering from substance abuse, cancer survivors, teens, anyone who thought Yoga was out of reach due to cost or other barriers, and those who would rather start by accessing tools and instruction online.

This program is a wonderful example of the Big Idea Grant’s big impacts among community members most in need of a helping hand or a little extra care and support.

Thanks for a great 2023! to learn more visit us online to see our look back video.  
[RiverFallsCommunityFoundation.org](https://RiverFallsCommunityFoundation.org)

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River Falls Community Foundation  
516 2nd St., Suite 214  
Hudson, WI 54016



Nate and Linda Jackson (left) and Nick and Megan Jackson (right) with two of their three children.

*“The River Falls community is a special place, but we cannot take it for granted. It is our responsibility as community members to be good stewards of the community and leave it better for future generations.”*

*~Nick Jackson, Legacy Giving Member*

## One Family’s Legacy Story

**Every generation learns from the values and examples of those who’ve come before.**

As a lifelong resident of River Falls, Nick Jackson is proud of the legacy of philanthropy in his family. His grandparents, Dick and Carolyn, were regular contributors to important community causes.

For Nick, giving back through service is part of a larger family legacy. Nick’s father, Nate, was a founding member of the River Falls Community Foundation. Nick followed in his footsteps and served nine years on the board.

*“I would encourage everyone to take a minute to think about what this community means to them and then find a way to give back.”*

In addition to their service, Nick and Nate’s families have continued, and expanded upon the philanthropic example of the elder Jacksons by establishing a Family Trust to provide ongoing financial resources for the work of the River Falls Community Foundation.

## 2023 Donors, Leaving a Lasting Legacy in River Falls

Since July 2022

Alice Lindquist Charitable Trust  
Ammerman, Suzanne  
Andrews, Todd and Holly  
Arneson, Rev. Jenny  
Ayres, Bud and Jo  
Babcock Rev Int Trust  
Babcock, Dave and Judie Foster 25x25  
Baumann, Larry and Elaine  
Benson, Jamie and Jan  
Betzler, Phil and Mary  
Boock, Gerald and Darcy  
Brilliant Impact Online Marketing  
Burian, Alex and Amanda  
Byron & Vicki Dopkins Donor Advised Fund  
Cernohous, Jeff and Kristi  
DeCoux, Ronald and Sandra

Dzubay, Steve and Sue  
Ellis, James  
First National Bank of River Falls  
Gavin, Roxanne  
Helmrick, Kurt and Jodi  
Ireland, Dennis and Carol  
Jacobson, Linda  
Johnson, Jeff and Lori  
Kenney, Joanne F.  
Kleager, Becky and David Rusterholz  
Kleven, Cindy  
Knott, Kathryn  
Kolb, Melissa and Todd Frisch  
Kusilek, Kim and Tom  
Manion, Brian and Valerie

McKay, Terry  
Meyers, Lynda  
Nate & Linda Jackson Family Foundation  
Nate & Linda Jackson Short Term Fund  
Nordgren, Jim  
O’Neill Elder Law, Jennifer O’Neill  
Piepgras, Don and Marti  
Rader, Charlie and Nancy  
Rodli, Keith and Grant, Katherine  
Ross, Dan and Cheryl  
Seebach, Richard and Dorothy  
Simpson, Scot and Rachel  
Vogler, Tom  
Williamson, Jim and NolaKay  
Yde, Linda



**Thank you donors!**

If you’d like to partner with the people on this list you can!  
Securely donate online at [RiverFallsCommunityFoundation.org](https://RiverFallsCommunityFoundation.org)





# Looking Back at 2023 Giving to Our Community



**Judie Foster Babcock**  
River Falls Community  
Foundation Chair.

We know you love this community. You can help care for it for generations to come with a gift to the endowment fund, generating earnings to support our community forever.

Gifts to our endowed fund can be given while you are living or as part of your estate plan. The River Falls Community Foundation can accept simple gifts of cash or IRA distributions, as well as more complex gifts, like appreciated stock, land, or a qualified charitable distribution from a retirement account.

Whenever – and however – you choose to give, you have the satisfaction of knowing you are making a gift that will forever care for our community.

*Will generosity be part of your legacy?*

Are you ready to give back? Learn more about doing good in your community.  
[RiverFallsCommunityFoundation.org/community](http://RiverFallsCommunityFoundation.org/community)

**\$171K**  
in total grants  
since 1999

**We love giving back!**

Total amount granted  
into our **community**  
since our founding

Awarded grants worth  
impacting **8** River Falls projects

**\$32K**  
in 2023



**Do you have a Big Idea?**

Our Big Idea Grant Program is open to qualified non-profit organizations with an end of April 2024 grant application deadline.

Learn more about grants and apply online.  
[RiverFallsCommunityFoundation.org](http://RiverFallsCommunityFoundation.org)

# Celebrating 25 years of improving our community



Hello. I am Alex Burian, vice chair of the River Falls Community Foundation.

Over the past 25 years, your donations in collaboration with the St. Croix Valley Foundation, have allowed us to respond to

needs in key sectors like education, health, and the vitality of our community.

As we enter our 25th year, we are announcing our plan to increase our Big Idea Grant to \$25,000. To do this, we are asking our donors to join us in what we call our "25X25 Campaign" to boost our endowed Forever Fund which guarantees our future grants - forever.

We are stepping up to do more in our community, will you step up with us?

# 25x25

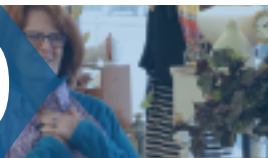
## Join us as we work towards being able to grant \$25,000 by our 25th anniversary

*"Your donations to our Forever Fund today build a permanent resource to ensure the vitality of our community."*

*~Alex Burian, RFCF Vice Chair*

## Leave your Legacy

\$100



\$500



\$1,000



Any monthly or annual gift to the River Falls Community Foundation goes back into our community through our Forever Fund.

### Special Gifts and Donations

Did you know that RFCF accepts qualified charitable distributions from a retirement account?



### Meet our current Board of Volunteers

Chair: Judie Babcock

Vice Chair: Alex Burian

Treasurer: Dennis Ireland

Secretary: Cindy Kleven

Elaine Baumann

Jamie Benson

John Harsdorf

Mike Miller

Jennifer O'Neill

Alex Richert

Want to join our board? Visit us online.  
[RiverFallsCommunityFoundation.org](http://RiverFallsCommunityFoundation.org)



### Secure Donation Options

Use attached self-addressed envelope

Online at [RiverFallsCommunityFoundation.org](http://RiverFallsCommunityFoundation.org)