



The River Falls Community Foundation was created in 1999 to advance the quality of life in River Falls.

Managed by a 100% volunteer board, the Foundation is a community asset – ensuring gifts donated today will be wisely used to enhance the future well-being of the River Falls community.



The River Falls Community Foundation is an affiliate of the St. Croix Valley Foundation



Meet our 2021 Big Idea Grant Winner!

A Big Idea with a Big Heart

2021's Big Idea Grant recipient is Adoray's Treasures From The Heart, a nonprofit thrift store funding hospice care expenses.

"We want to create value by providing quality, marketable, re-purposed products while doing our bit to attack fashion industry waste locally."

~Joleen Larson, General Manager

The Big Idea Grant from RFCF will allow Adoray's Treasures From The Heart to develop new product offerings of one-of-a-kind items developed from repurposed textiles. The textiles used will be those slated for landfills or other environmentally unfriendly disposal.

A total of \$8,600 will be spent to purchase three industrial-grade sewing machines, electrical and "workroom" upgrades at its River Falls store (200 S. Main St.), and will allow for the development of

branding, point of sale and merchandising opportunities for the newly-created, one-of-a-kind products.

For more information on the Big Idea Grant, watch the full interview online at RiverFallsCommunityFoundation.org

PRESTON
STANDARD
US POSTAGE
PAID
LMMAIL

River Falls Community Foundation
516 2nd St., Suite 214
Hudson, WI 54016

Do you have a big idea?
Learn more and apply online.
RiverFallsCommunityFoundation.org



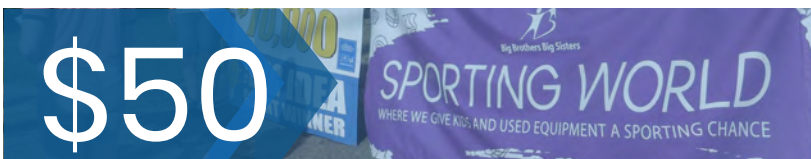
Generously Giving Back to our Community

Donations to the River Falls Community Foundation are fully tax deductible to the extent allowable by law, whether directed to the Forever Fund, where donations grow in perpetuity, or to a Donor Advised Fund. Contributions to the RFCF benefit our community through grants both large – like our \$10,000 Big Idea Grant – or smaller grants which help local non-profit organizations.

Is generosity part of your legacy? As an affiliate of the St. Croix Valley Foundation, RFCF can accept more complex gifts such as stock (including Andersen Corporate Stock), appreciated property or qualified charitable distributions from an IRA.

Your Forever Fund gift will be a part of a legacy that will continue to improve our community FOREVER. Thank you!

What will your legacy be?



Your monthly gift to the River Falls Community Foundation goes back into our community through our Forever Fund.

Special Gifts and Donations.

Did you know that RFCF can accept qualified charitable distributions from a retirement account?



Accepting Applications for 2022 Big Ideas!

Do you have a Big Idea?

Our Big Idea Grant Program is open to qualified non-profit organizations with an end of April 2022 grant application deadline.

To apply visit us online and click on Grants to get started.



Secure Donation Options

Use attached self-addressed envelope
Online at RiverFallsCommunityFoundation.org



Meet Dennis and Carol Ireland Leaving a Lasting Legacy in River Falls

Dennis and Carol Ireland have a history of generously giving back to their community. A fatal accident at a crosswalk in River Falls motivated them to act when they realized it could have been prevented.

The Irelands worked with the school district to provide flashing lighted crosswalk signs at the 4 busiest school crosswalks.

The Irelands funded this project through their donor advised fund with the River Falls Community Foundation.

This generous gift from the Irelands for flashing lighted crosswalk signs will improve safety, every day, for hundreds of students.

~ RF Schools Superintendent Jamie Benson

The crosswalk light installation is the most recent of six projects in Pierce County supported by the Irelands.

If you'd like to establish a donor advised fund to benefit your community, please contact any RFCF board member.

Are you ready to give back? Learn more about doing good in your community.
RiverFallsCommunityFoundation.org/community

Thank you for an amazing 2021!

Since 2001 we've invested **\$135K**

impacting **100+** local projects in River Falls

\$17K Giving in 2021 totaled over
raised from donors like you

Key supporter of the
Covid-19 Respose Fund for the St. Croix Valley
which raised and granted over
to assist those most impacted
by the pandemic.

\$1M

2020/21 River Falls Community Foundation Grants

- Big Idea Grant Awardee ... \$8,600
- River Falls School District
Hot Spots for Remote Learning ... \$2,400
Supporting Mental Health ... \$2,500
- Assistance & Resource Center ... \$2,000
- Big Brothers Big Sisters/Sporting World ... \$2,000
- Turningpoint ... \$2,000
- Hope Lutheran/Hope for Creation ... \$2,000
- Grow to Share Fresh Produce ... \$1,870

Learn more about the River Falls Forever Fund
RiverFallsCommunityFoundation.org/forever



Hot Spots for Education

In the midst of the COVID-19 pandemic, school for children in River Falls was very different. Health and safety guidelines had students working from home more, and heavily dependent upon materials and assignments delivered over the internet. In some areas of the school district, internet is limited or not available, but cellular “hot spots” could provide internet access in those locations.

Funds from the RFCF Forever Fund, added to other district and grant resources, helped students and their families better navigate their at-home learning experience during the pandemic. Hot spots allowed for students to optimize their distance learning opportunities by allowing them to connect with classroom teachers, review online curricular materials, submit homework and maintain school to home connectivity with their teachers.

The River Falls School District is grateful for the contributions provided by the River Falls Community Foundation. Your donations made a positive impact on student learning!

2021 Year in Review



During 2021, the River Falls Community Foundation directed its giving to a collaborative pool of funds with the St. Croix Valley Foundation to address the pressing needs brought about by the pandemic. The results of this COVID Response collaboration benefited

our community and region with over \$1M to support organizations that provided direct aid to families and individuals.

The River Falls Community Foundation thanks all the generous donors who have contributed to allow the RFCF to be responsive to the special needs in our area during the pandemic. We are happy to be able to once again look forward and are excited about our new Big Idea Grant to Treasures from the Heart *see p1 article*. Because of your support, we can look forward to providing additional grants to worthy local causes throughout the year.

– Scot Simpson, RFCF Chair



Meet our current Board of Volunteers

Chair: Scot Simpson

Vice Chair: Judie Babcock

Treasurer: Dennis Ireland

Secretary: Cheryl Ross

Elaine Baumann

Melissa Kolb

Jamie Benson

Terry McKay

Alex Burian

Jennifer O'Neill

John Harsdorf

Dan Ross

Nick Jackson

Nick Zimmerman

Cindy Kleven

Want to join our board?
Visit RiverFallsCommunityFoundation.org